

# ANALYTICS AND INSIGHTS FOR A SMARTER ORGANIZATION



#### **About Synappx WorkSpaces**

Synappx WorkSpaces provides organizations with the insight into the success of their collaboration tech and workspace investments. It does this by combining the ambient data collected by the IoT sensor hub on the Windows collaboration display (WCD) from Sharp with data from Microsoft 365. This allows an organization to not only invest smarter but also help to positively impact overall productivity while promotion employee satisfaction and retention.



# COMMON COLLABORATION & PRODUCTIVITY CHALLENGES



#### **Employee's Challenge:**

"Meeting rooms are never available"



#### **Employee's Challenge:**

"Workspaces are uncomfortable"



#### **Decision-Maker:**

Is there a real estate issue for our organization?

"Do we have enough meeting rooms for our employees?

"Are the employees using a large workspace for just two people?"



#### **Decision-Maker:**

"Are the workspaces too cold/ too hot/ too bright?

"Is the technology in these workspaces too difficult to use?"

"Why are certain workspaces intentionally avoided?"

#### Organizational Challenges:

"How do we utilize our budget efficiently and acquire the right collaboration technology and workspaces?"

"Where can we get data to confirm that the collaboration investments are having positive impacts on organizational productivity and promoting employee satisfaction?"

# Synappx WorkSpaces Can Help Address Challenges for Decision Makers



Create, manage and monitor a smart and engaging workplace with customized alerts and notifications for meeting room ambient conditions to maintain productive collaborative workspaces for employees.



Access reports and analytics to gather insights on the changes in workspace conditions and collaboration technology usage to proactively identify issues and resolve them before they are reported.



Analytics and data to help the organization assess the benefits and impact of collaboration technology and workspace investments.

### Insights from Synappx WorkSpaces



**Operational analytics** can help organizations understand if employees are engaging and interacting with the WCDs and the usage of office workspaces for meetings during business hours.



**Usage analytics** to learn average meeting duration, total number of meetings scheduled by employees, meetings where the WCD was used, and more.



**Status analytics** to visualize the status of the WCD devices throughout the organization and alerts on the changes to the workspace and technology conditions.



**Environmental analytics** to study the environment of meeting rooms, temperature changes during a meeting and the impact of attendees to the ambient conditions.

## How to Get Started with Synappx WorkSpaces

There is a **90-day trial** license bundled with every WCD purchase. Register a free tenant for your organization to provision the WCD and start the journey to a smart engaging workplace.

#### **Synappx Resources**

For complete system requirements, supported environments, and supported hardware products, please visit the Synappx Support Site: <a href="https://business.sharpusa.com/synappx-support">https://business.sharpusa.com/synappx-support</a>

• For additional information, go to Synappx WorkSpaces Product Page https://business.sharpusa.com/Synappx-WorkSpaces

